



# DOING THE RIGHT THING

## NEWSLETTER

JULY 2015

### EVENTS:

18 September: [Ethics Officer Learning Forum](#)

19 – 23 October: [Public Sector Ethics Officer Certification Programme](#)

16 – 20 November: [Ethics Officer Certification Programme](#)

### ARE YOUNG JOB SEEKERS ETHICALLY DISCERNING?

*Written by Dr Leon van Vuuren*

The workforce is currently composed of individuals from three generations: the 'Baby Boomers', Generation X and Generation Y. Generation Y are also referred to as 'Millennials', the 'Dot.com Generation', 'Nexters', the 'Digital Generation', 'Generation E', 'EchoBoomers' and 'N-Gens'. Generation Y has been accepted as referring to any individual born from the mid-1970s to the early 1990s. Donaldson (2012) by means of qualitative research and Syffert (2013) through a quantitative approach, investigated whether Generation Y job seekers consider the ethical reputation of prospective employers? That is, whether ethics is a significant consideration when these job seekers have the opportunity to make a choice of an organisation to work for?

To read more [click here](#)



Positive ethics promotes innovation and strong ethical cultures.

### ACTIONING POSITIVE ETHICS

EthicsSA Member Event: 24 July 2015

EthicsSA members were recently treated to the first member event at Blandford Manor in Randburg. The aim of this event was to provide a platform to say thank you to our members for their valued and loyal support, whilst also engaging in an educative networking format. The theme of this event, "Actioning Positive Ethics", was presented by Prof Freddie Crous, professor of Industrial Psychology at the University of Johannesburg. In an interactive and engaging manner, Prof Crous explained how that the negatives from a SWOT analysis, not necessarily equals the positives of the same analysis. To that end, he explained through the use of an appreciative enquiry how to construct and design positive ethics.

We look forward to the next event scheduled for July 2016.

Ethics must  
begin at the top  
of an  
organization. It  
is a leadership  
issue and the  
chief executive  
must set the  
example.

Edward Hennessey

## NIGERIA HOSTS BUSINESS FORUM

The Institute of Directors of Nigeria hosted their Quarterly Business Forum on 21 July in Lagos. Prof Rossouw, CEO of EthicsSA, was invited as guest speaker to the event and presented a workshop on Governing Ethics in Organisations. The meeting coincided with a meeting of the African Corporate Governance Network. As a result the Business Forum was also attended by representatives from Ethiopia, Kenya, Mauritius, Mozambique, South Africa, Ghana and the Ivory Coast who participated in the meeting of the African Corporate Governance Network.



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